# Regarding trends in demand for food-grade soybeans in Japan

### 14 November 2023



Ministry of Agriculture, Forestry and Fisheries 農林水産省

Food Manufacture Affairs Division, Minister's Secretariat New Business and Food Industry Department

# 1 Useful Soybean

Processing purpose of soybean

TOFU



NATTO



**Cooked Beans** 







Soybean Flour

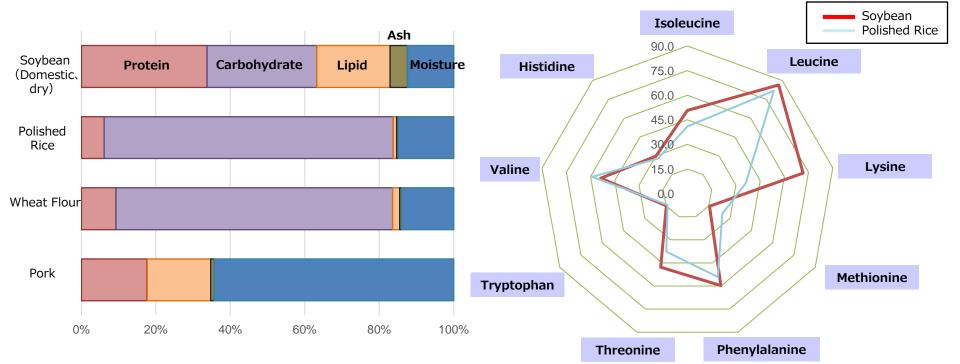


Cereal Crop Division, Crop Production Bureau, Ministry of Agriculture, Forestry and Fisheries Japan" Circumstances surrounding soybeans"

Inscription of Japanese food as a UNESCO Intangible Cultural Heritage







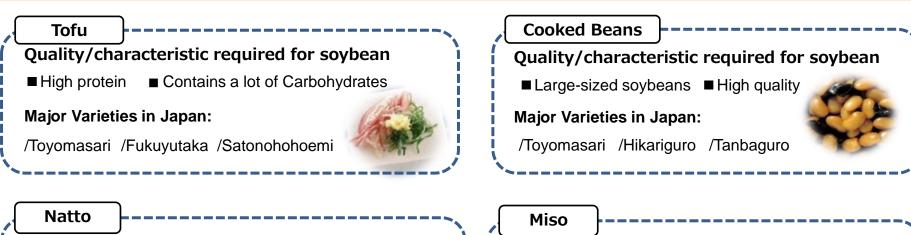
Major component amount(%)

#### ○ Essential Amino Acids(mg/g of protein)

DATE : Ministry of Education, Culture, Sports, Science and Technology Japan "Standard Tables of Food Composition in Japan(2020)"

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# 3 Quality Required by Processing Purpose



### Quality/characteristic required for soybean

Good uniformity, High quality (few cracks)

Major Varieties in Japan:

/Toyomasari /Yukishizuka /Fukuyutaka

### Quality/characteristic required for soybean

The color tone is good when steamed

Major Varieties in Japan:

/Toyomasari /Fukuyutaka /Ryuhou

### Commonly sought after soybean quality and sales trends of soybean products

#### Quality/characteristic required for soybean

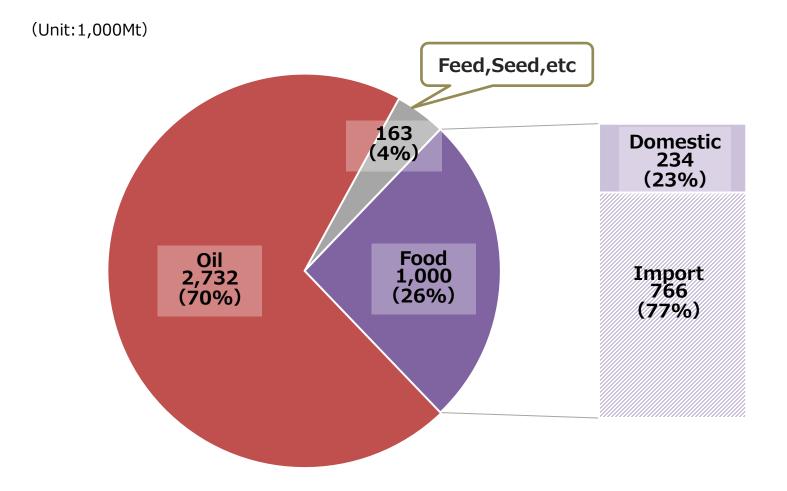
■ Stable quality and price ■ Organic cultivation and other products with added value

#### **Sales Trends**

Domestic use is on the rise Growing demand for soy products due to rising health consciousness

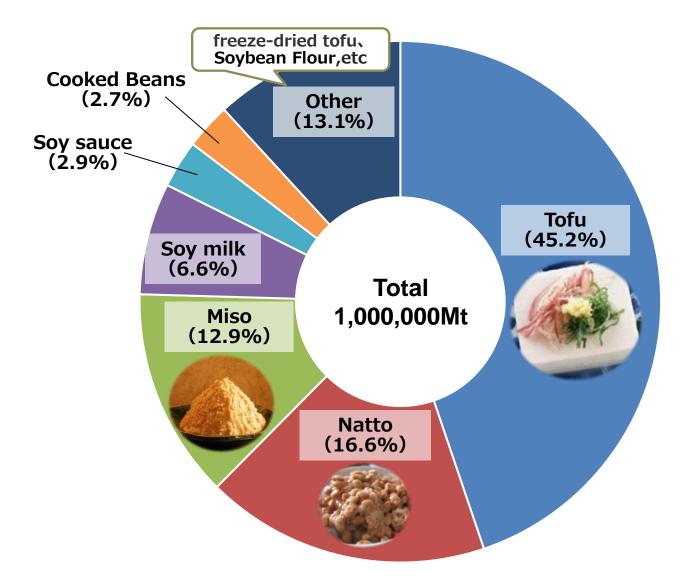
Revitalization of towns using local soybean products

# 4 Japan Soybean Demand Quantity (2022年)



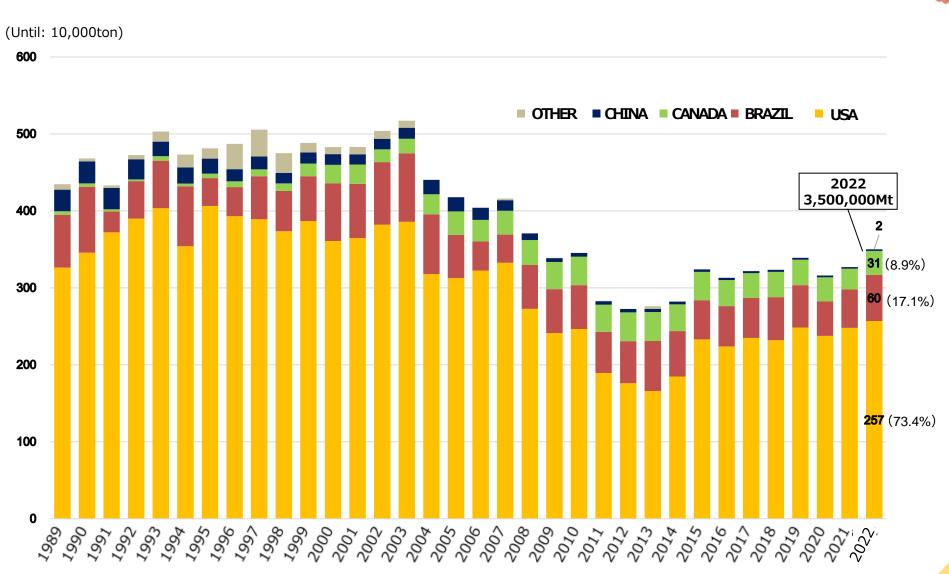
DATE: Ministry of Agriculture, Forestry and Fisheries Japan "Food balance sheets in Japan"

# 5 Supply Share of Soybean for food (2022年)



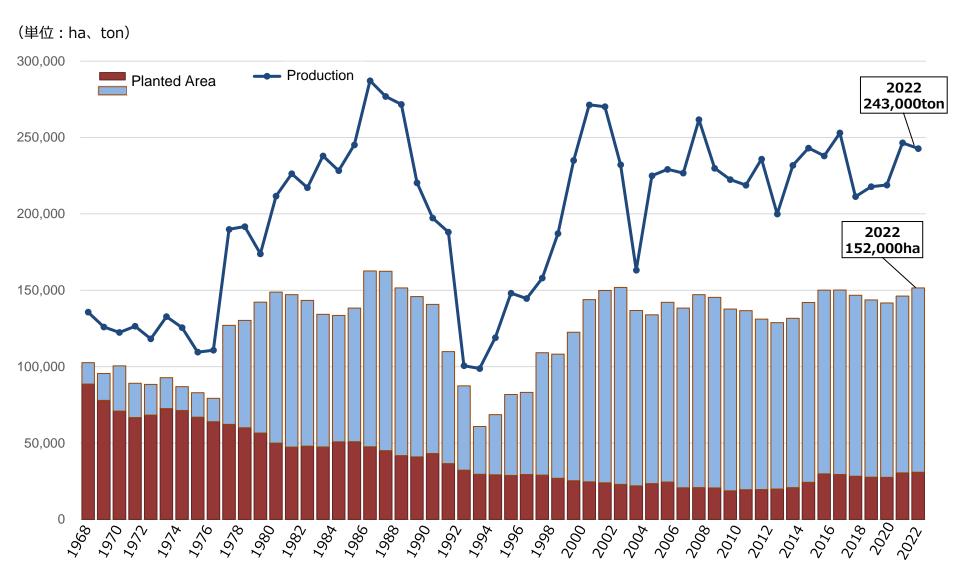
\* Based on interviews with food-related organizations, the Food Manufacturing Division made an estimate.

# 6 Import Volume of Soybean for Food and Oil by Major countries



DATE: Ministry of Finance Japan "Trade Statistics of Japan"

### 7 Soybean Production and Planted Area in Japan



DATE: Statistics Department Ministry of Agriculture, Forestry and Fisheries Japan "Crop Statics of Japan"

## 8 The JAS for Textured soy protein products

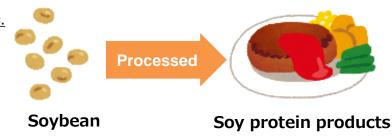
### Background of JAS

- The following effects are expected from the standardization of processed foods that use soy protein, non-fat processed soybeans, etc. processed into meat-like products as the main ingredient.
  - (1) Consumers will be able to select textured soy protein products based on a correct understanding of their contents.
  - (2) Consumers will be able to avoid purchasing products that contain meat by misinterpreting them as products made exclusively from vegetable ingredients.

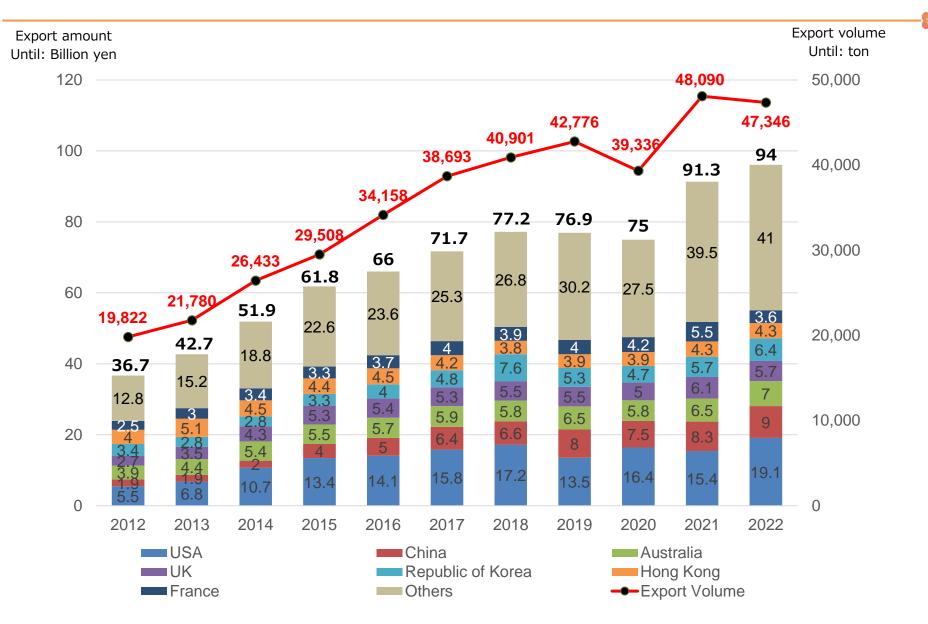
### Outline of the JAS

- The two categories are defined as follows.
  - (1) "Textured soy protein foods" (products that do not contain animal ingredients)
  - (2) "Prepared textured soy protein foods" (products that allow the use of eggs, milk, and animal-derived seasonings)
- > The criteria for amino acid score of ingredients, soy protein content of products, etc. are specified.

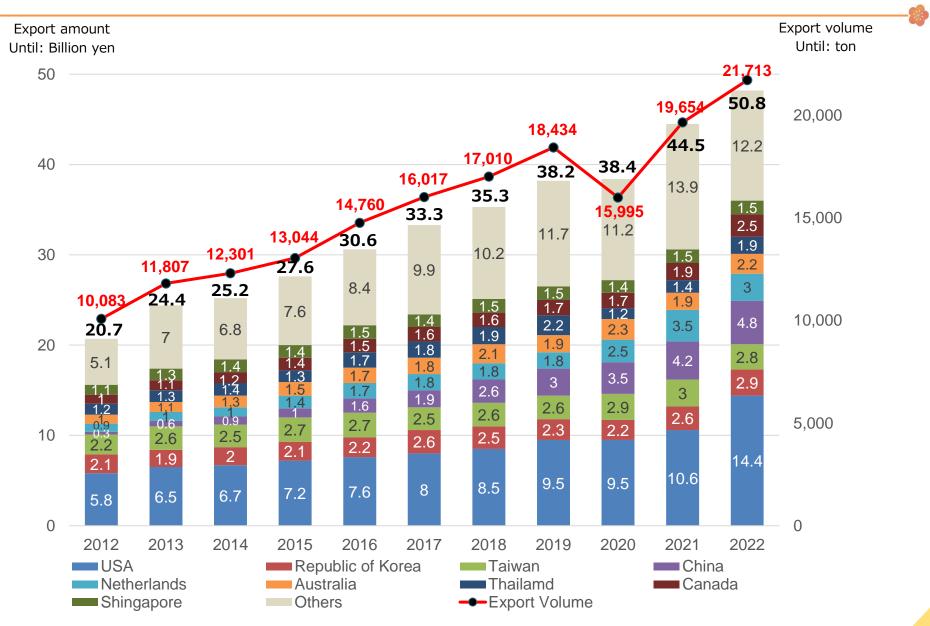
Criteria	Textured soy protein foods	Prepared textured soy protein foods
Amino acid score	The textured soy protein ingredients whose amino acid score is 100 shall be used	_
Ingredients other than textured soy protein ingredients	Neither shall be used as ingredients. •animal ingredients •processed foods of animal ingredients	Neither shall be used as ingredients. • animal ingredients (excluding milk and edible poultry eggs) • processed foods of animal ingredients (excluding seasonings.)
Content percentage of soy protein	The content percentage of soy protein shall be 10 % or more.	The content percentage of soy protein shall be 1 % or more.



### 8 Export volume and amount of soy sauce by country



### 9 Export volume and amount of miso by country



DATE: Ministry of Finance Japan "Trade Statistics of Japan"

# 10 輸出促進法に基づく品目団体の認定(醤油・味噌)

October 13, 2020 Ministry of Agriculture, Forestry and Fisheries

### $\sim$ Certified for miso and soy sauce, a fermented food representative of Japan $\sim$

The Ministry of Agriculture, Forestry and Fisheries today announced that the National Federation of Soy Sauce Industry Cooperative Associations and the National Federation of Miso Industry Cooperative Associations have been certified as certified agricultural, forestry and fisheries products and We have been certified as a food export promotion organization (so-called item organization).

#### 1. Product group certification system

Under this system, based on the Export Promotion Act, the competent minister certifies as a certified item organization a corporation that promotes the export of each priority export item (\*) through cooperation between related parties from production to sales, based on the application. It is something to do. This system was launched with the enforcement of the revised Export Promotion Act on October 1, 2020.

(\*) 29 items listed in the Export Expansion Strategy for Agriculture, Forestry and Fisheries Products and Food (Beef, apples, strawberries, cut flowers, tea, rice, packed rice, rice flour and rice flour products, lumber, plywood, scallops, pearls, colored carp, Sweets, miso/soy sauce, sake (sake), authentic shochu/awamori, etc.

#### 2. About certified item organizations

As a result of examining the following two organizations (one item) that applied this time, based on the Export Promotion Act, they were found to meet the certification requirements, and were therefore certified as certified item organizations today.

Certification number	Certified item organization name	Items targeted for export Promotion operations
10	National Soy Sauce Industry Cooperative Federation	Among miso and soy sauce, soy sauce
11	National Miso Industry Cooperative Federation	Among miso and soy sauce, miso

With this certification, there are now 11 organization (18 items) in total with certified items.

### **11** Export volume and amount of Natto by country

